



SWGGA MINUTES
Board of Directors Meeting
August 24, 2017
The Zimmermans
16400 Autumn Oak Rd., G.V.

Directors:

President - Bernie Zimmerman
Vice President - Tony Mello
Treasurer - Lloyd Tosse
Secretary - Diane Houston
Social Coordinator - Bob Tonnie

Outreach Coordinator - David Blitstein
Programs Coordinator - Dave Elliott
Membership Coordinator - Jim Garrett
Communications Coordinator - Grace Zimmerman

Call to Order: 7:55 p.m.

Establish Board Quorum

Quorum, everyone but Diane.

Approve Minutes of July 27, 2017

Corrected to reflect Gary Glaze talked to B.
Moved and seconded, approved.

President's Report

Bernie said the main discussion will be about finances, since the balance in our general fund last month was about half the amount it was the previous year, and if we continued our present spending, we would have less than a thousand dollars as we begin next year. Therefore, he had asked Lloyd to prepare a more detailed financial report.

Treasurer's report

Lloyd presented his report, a copy of which is attached. It breaks down our expenses for the past three years. Lloyd confirmed that our funds were much below previous years.

The president then sketched out various approaches for raising revenue or decreasing expenses.

There followed a general discussion about raising revenue. Despite our efforts to increase membership, it has remained at about 60 over the past few years. Our dues have not increased for many years. The consensus was to raise the annual dues to \$55.

Next was a discussion about decreasing expenses. Some expenses, such as the rental of Ponderosa Hall and insurance have increased steadily but there is little we can do to lower them.

We subsidized the last holiday party by approximately \$800. The information received from the holiday party committee chaired by Elaine Carrick, indicated that a potential subsidy this year in the range of \$400-\$700 might be required. The consensus was to raise the price of the holiday party dinner to \$60, which should eliminate much if not all of the potential subsidy.

The subsidy for this year's picnic was about \$380. There was some discussion about its causes. The consensus was to accept Gary Glaze's offer to have the next one at his house and go back to a potluck format to the extent possible. It was also agreed to move the picnic into June to try to avoid the hot weather. Bernie agreed to inform Gary that we had accepted his generous offer and confirm a date in June.

Another area of cost is food for the monthly meetings. There were a number of differing views expressed about when and how frequently food should be provided. There was also a discussion about whether food at the monthly meetings should be reimbursed for other than just food costs and related expenses as required by paragraph 6.6 of our bylaws. This issue was not resolved before Bob left the meeting.

Honoraria, in the form of gifts to departing directors and to guest speakers were discussed. The consensus was to cut back, and award them on a case-by-case basis. It was therefore decided to present Rod Byers with an assortment of wines made by the directors in lieu of a cash gift, and to consider future honoraria to departing Board members on a case-by-case basis

Social Coordinator's report

See above.

Outreach Coordinator's report

David B turned in \$276 from swag sales. He sold out of signs; is buying another.

Program Coordinator's report

Next month: 2014 Communal Zins. Needs bottles from the communal Zin makers. October at Bill Betts'. Parking will be an issue.

Membership Coordinator's report

Three new members. Potentially 2 more.

2016 - 67 Paid Memberships - \$3,185.00 in Dues received

2017 - 63 Paid Memberships - \$3,000.00 in Dues received

Communications Coordinator's report

We have a new host for the website after problems with the old host. We need content for the newsletter. Bernie asked directors to try to provide more articles about activities under their purview. For example, if Dave can provide an article about the general meeting, Grace can add photos and put it in the newsletter.

Old Business

- A. 2018 election. Tony has contacted all the board members and expects to have a proposed slate before the next meeting. Diane needs an assistant secretary, given her travel schedule.
- B. Picnic review. Gary Glaze offered his place. Suggestion to move to May or June. Need to confirm Gary. Some people want to go back to potlucks. Agreement on June. B will follow up with Gary. Second or third week. David B said Gary has kitchen help.

New Business

- A. Post fair / Rod Byers meeting. Pursuant to authority granted at an earlier meeting, Bernie accepted Rod's suggestion for an additional \$25 award to be sponsored by the Association. Rod created a new category for newcomers.
- B. Holiday Party. Elaine's report. "Suggest the member cost for the dinner be \$50 per person for prime rib, salmon, chicken or vegetarian. (Last year it was \$50 for prime rib & \$45 for others). All these dinners are now the same price. Last year we had 3 passed hors d'oeuvres. The cost for this was \$350. We can do this again this year for a cost of \$295 (different hors d'oeuvres), or a second option is to have a large platter of different cheeses & crackers & fruits placed on a side table for people to help themselves. Cost: \$75. Last year the club subsidized the party (59 attendees) \$756. The Holiday Party committee asks for your input on the above changes for the final planning for this year's party."
- C. It was moved that we charge \$60 for the holiday party (see above) and have appetizers. Dave seconded. Passed.

Next BOD meeting & location: September 28, 2017 @ Diane Houston's Red Paws Vineyard, 12866 Sierra Vista Dr., Grass Valley.

Adjournment

9:25 pm