



SWGGA MINUTES  
Board of Directors Meeting  
April 27, 2017

Directors Present:

Bernie Zimmerman – President  
Lloyd Tosse – Treasurer  
Dave Elliott – Education Coordinator  
Jim Garrett – Membership Coordinator  
David Blitstein – Outreach Coordinator  
Grace Zimmerman - Communications Coordinator  
Bob Tonnie - Social Coordinator  
Diane Houston-Secretary

Directors Absent: Tony Mello-Vice President

Call to Order: Meeting was called to order by President Bernie at 7:25 P.M.

Establish Board Quorum: A quorum was determined to be present.

Approval of Minutes: *Motion made by Lloyd Tosse, seconded by Dave Elliot and approve the minutes of the regular Board meeting of March 23, 2017 with the following amendment: "Further discussion with Rod Byers will be held in June prior to the fair." All approved.*

President's report:

Bernie suggested \$100 gift cards for Jacques Mercier and Mark Foster to show appreciation for the April program "Can this Wine Be Saved". He suggested the location be determined by the social coordinator. *Dave Elliot motioned and David Blitstein seconded the suggestion; all approved.* A brief discussion was held on the reason for this year's low attendance.

Treasurer's report: Lloyd reported a total of \$5,005 in the account with \$3,043 in the scholarship fund. However, that does not include an additional \$600 in membership checks yet to be deposited.

Social Coordinator's report: Discussion held on a location for the July picnic. Jim suggested Double Oak or Solune since they are long time commercial members and would be good to support them. Sierra Knolls was also suggested. Bob Tonnie suggested working with Double Oak to sponsor the event at an alternative location. *Grace moved to give Bob two weeks to provide final options; David Blitstein 2<sup>nd</sup>, all approved.*

Outreach Coordinator's report:

Merchandise: David Blitstein brought a sample of the updated Grape Growers Association sign that includes the website address. Dave Elliot made a motion to purchase six signs at a cost of \$40-45 each; Diane seconded the motion; all approved. David also reported that he received pre-orders for six SWGGA logo aprons and hats (\$18/hat). Suggestion made to purchase 20 hats.

Scholarship: David reported the scholarship award ceremony at the school will be held May 31 which David will attend. Barbara Ross, the scholarship coordinator at the school recommended getting enrollment verification and an ID. # from the winner.

Education Coordinator's report: Dave Elliot reported on the following general meeting topics:

May: Looking at local wineries to visit.

June: Rod Byers to present program on the "Science of Food and Wine".

Membership Coordinator's report: Jim reported we have 52 total members including new member Rachel Farnell who planted 1.5 acres of grapes. There are currently 10 possible renewals remaining. Bob Tonnie suggested a "friends of SWGGA" membership drive in the Fall.

Communication Coordinator's report: Grace reported that 2/3 of the email blasts are opened which is a very good open rate. She will include photos of our new SWGGA logo products in the next issue. Diane offered to provide an article on the effects of weather on the timing of bud break from 2016 & 2017. A suggestion was also made for Bernie to do a recap of the Board meeting.

Old Business: Jim will do an email blast on the group Riesling buy opportunity.

New Business: Regarding the Ag commissioner's request for 2016 crop reports, Jim will clarify whether the intention is for commercial growers only and Grace will do an email blast.

Next BOD meeting location: The Tonnie's: 10378 King Way, Grass Valley

Adjournment: Meeting adjourned at 8:52 P.M.

Respectfully submitted,

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Diane Houston

Secretary