



SWGGA MINUTES
Board of Directors Meeting
March 23, 2017

Directors Present:

Bernie Zimmerman – President
Tony Mello-Vice President
Lloyd Tosse – Treasurer
Dave Elliott – Education Coordinator
Jim Garrett – Membership Coordinator
David Blitstein – Outreach Coordinator
Grace Zimmerman - Communications Coordinator
Diane Houston-Secretary

Directors Absent: Bob Tonnie - Social Coordinator

Call to Order: Meeting was called to order by President Bernie at 7:31 P.M.

Establish Board Quorum: A quorum was determined to be present.

Approval of Minutes: *Motion made by Dave Elliot, seconded by Tony Mello, and unanimously carried, to approve the minutes of the regular Board meeting of February 23, 2017 as submitted.*

President's report:

County Fair Sponsorship: Bernie discussed the options with Ron Byers. SWGGA is currently scheduled to sponsor \$25 for the Syrah category in 2017, but would like to consider increasing the amount. This is somewhat difficult due to the structure of the categories. Discussion held on looking at the \$50 Blush/Dessert wine category for 2018. Another option suggested was breaking the white wine category into Sauvignon Blanc and "all other whites" since Sauv. Blanc was the most prevalent white in the area. Further discussion will be held with Rod at the July meeting.

Treasurer's report: Lloyd reported \$3,043 in the scholarship fund and \$2,047 in the general fund for a total of \$5,091.

Social Coordinator's report: No report

Outreach Coordinator's report: David reported he is working with KCRO radio to schedule an interview.

He had a meeting with JW Frog about possibly doing other attire with the SWGGA logo. Suggestions made from the group: wine opener and cook's apron.

SWGGA vineyard sign: Exploring a new order with slight change in the design.

Scholarship: David reported there were 14 applicants that the subcommittee narrowed down to three finalists. He summarized the three finalists' applications; all had excellent qualifications, GPAs, did community service, etc. The subcommittee recommended Miranda Townsend due to her overcoming the most obstacles.

Tony Mello moved and seconded by Diane Houston, to accept the subcommittee's recommendation to award the scholarship to Miranda Townsend; carried unanimously. There was a discussion on the amount and on whether to split the award between two recipients. Motion made by Jim Garrett and seconded by Dave Elliot to award \$2,000 to Miranda Townsend only; motion carried unanimously.

Bernie will send an email to Bob Tonnie *re:* the need to settle on a location for the July picnic so we can notify the scholarship winner for the presentation.

Education Coordinator's report: Dave Elliot reported on the following general meeting topics:

April: Can This Wine Be Saved, with Jacques from Solune.

May: Looking at visiting a local winery

June: Working with Rod Byers to exploring wine pairings with the "Science of Food & Wine"

Membership Coordinator's report: Jim reported we have 40 total members (38 paid; two complementary) with 31 outstanding dues payments. Jim will send another reminder.

Communication Coordinator's report: Grace reported that she needs articles for the Trellis Wire newsletter. It can be anything in wine news generally, local, or member features. She also asked the group about timing; all agreed what she is currently doing, seven days prior to the general meeting was good.

Old Business: None.

New Business: Brief discussion on the July picnic location. Many felt last year's location at Pilot Peak worked out very well and suggested returning.

Next BOD meeting location: The Zimmerman's: 16400 Autumn Oak Rd., Grass Valley

Adjournment: Meeting adjourned at 8:45 P.M.

Respectfully submitted,

Diane Houston
Secretary