

[Subscribe](#)[Past Issues](#)[Translate ▼](#)[RSS](#) 

The Newsletter of the Sierra Wine and Grape Growers

[View this email in your browser](#)

## November 2017



# The Trellis Wire

## Welcome to the Sierra Wine and Grape Growers Association

Here in our monthly newsletter, we keep our members up to date on SWGGA activity, and provide links to our [website](#), where you can read more.

---

### Next Meeting

**Luce Wines - Taste and Buy!**

**General Election**

November 16, 7 pm

[Ponderosa Hall, Fairgrounds](#)

Meeting will start at 7:05.

---

The program for our November monthly meeting will feature that Wine Purveyor Extraordinaire Mr. Dave Luce, who will lead us on a sojourn tasting some selected exceptional wines for the holidays. Dave represents over 1,000 labels, and promises to bring us a selection of the best values that he has to offer. As usual, Mr. Luce will present us with an opportunity to purchase wines in case lots at or below wholesale, so consider teaming up with other members

to divide and split cases.

Please be sure to bring a few glasses for tasting, so that you will have the opportunity to compare wines “head to head”. This promises to be another really exceptional meeting, so don’t miss it!

---

## **Election**

At the beginning of our November 16 meeting, before Dave Luce presents his wines for tasting and purchase, we will have our annual general meeting which will feature the election of officers and directors for 2018. The voting process will be explained at the meeting.

Your Board of Directors has approved the following slate of officers and directors for 2018.

President - Bernie Zimmerman

Vice President - Tony Mello

Treasurer - Lloyd Tosse

Secretary - Diane Houston

Social Coordinator - Kate Garrett

Membership Coordinator - Jim Garrett

Outreach Coordinator - David Blitstein

Programs Coordinator - Dave Elliott

Communications Coordinator - Grace Zimmerman

The duties of each position are more fully described in the Association Bylaws and Rules which are posted on the website.

If you are unable to attend the meeting but wish to vote, you may do so by proxy in accordance with Bylaw 4.3. A proxy form follows. Please advise your proxy holder to be prepared to submit the original executed proxy form at the election meeting to the Secretary or to any other officer.

Click [here](#) to download proxy form.

---

From the President:

This is a recap of the October 26, 2017 board of directors meeting.

Cory and Bill Betts were complimented on the successful meeting at their property. Many thanks to all the members who brought appetizers.

The board decided to honor Jacques Mercier at our holiday party, in view of his long-standing support of the association. For those who have not heard, Jacques and Andrea have sold their winery and will be moving to Texas to be close to family.

We have \$3895 in the bank, of which \$2033 is in the scholarship fund and \$1862 is in the general fund.

The outreach coordinator, David Blitstein, is exploring the possibility of the association staffing an outreach booth at one or more of the festivals in town next summer.

We have a new member, bringing membership to 68.

The November 16th meeting will begin with the annual election of officers and directors, and be followed by Dave Luce presenting a selection of wines for tasting and purchase.

The holiday party is on course. A director suggested that, as a change of pace, we consider having a holiday lunch next year. Lloyd Tosse will look into it. If you have any views about whether the holiday party should be a lunch or dinner, let me know.

There was a lengthy discussion about member communications. The communications coordinator is having difficulty getting content for the newsletter. One director suggested we go to a quarterly or bimonthly newsletter. Another director questioned whether there was a need for newsletter, given our use of blasts and the website. It was noted that some members do not seem comfortable with using the website. This issue will be taken up again at future meetings. If you have any ideas about improving communication with members, please let me know.



# October Meeting

Thank you Cory and Bill Betts for hosting the October Meeting. The predicted rain turned out to be fake news. Instead we enjoyed a lovely sunset from Bill's vineyard, and got to see his immaculate winery.

Jacques Mercier did an early imitation of Santa Claus, handing out leftover wine making equipment.

Thank you also to the many members who brought appetizers.

[More pictures](#)

## 2017 Holiday Party

(Members Only)

**When:** Friday December 8

6:00 Social Hour with appetizers, 7:00 Dinner  
Raffle, Silent Auction, White Elephant exchange

**Where:** Alta Sierra Country Club, 11897 Tammy Way, Grass Valley

Directions: Take Hwy 49 to Alta Sierra Dr. In 1.3 mi. at top of grade at 4 way stop sign, turn right to continue on Alta Sierra Dr. Go .8 mi. and turn right onto Norlene. Continue .8 mi. to Tammy Way and turn left. The Country Club is .4 mi. on your right.

**What to bring:** Two bottles of wine per couple (one to drink, one for scholarship raffle).

Optional: "White Elephant" wrapped gift (one gift per couple).

[SWGGA Holiday Party 2017](#)

**What to do now:** Complete the form (linked above) and return with your check by November 27.

**Questions:** Elaine Carrick [775-853-4074](tel:775-853-4074); [elaineccarrick@gmail.com](mailto:elaineccarrick@gmail.com)

Prime Rib, Chicken, Salmon, Vegetarian Entrées

All dinners include appetizers, salad, entrée and dessert

\$60 per person

**Send the form with a check to:**

SWGGA, c/o Elaine Carrick, 6180 S. Featherstone Circle, Reno NV 89511

(checks will not be cashed until after the party. Sorry, no refunds after November 27)

---

SWGGA Swag available at monthly meetings

Shirts, hats, glasses and aprons are available for order.

The Outreach Coordinator, Dave Blitstein handles sales. Get in touch with Dave if you want to place an order or have questions: [dbeffx@aol.com](mailto:dbeffx@aol.com).

To view photos, click [here](#),

---

## Check out our Commercial Members

[Besemer Cellars](#)

[Brewhouse Supply](#)

[Clavey Vineyards](#)

[Double Oak Vineyard and Winery](#)

[Gray Pine Vineyard and Winery](#)

[Lucero Vineyard and Winery](#)

[Solune Winegrowers](#)

[Sierra Moonshine](#)

---

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

---

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Sierra Wine and Grape Growers Association · PO Box 1264 · Grass Valley, CA 95945 · USA

MailChimp