



SWGGA MINUTES
Board of Directors Meeting
October 26, 2017
The Blitstein's
12857 Sierra Vista Dr. G.V.

Directors:

President - Bernie Zimmerman
Vice President - Tony Mello
Treasurer - Lloyd Tosse (absent)
Secretary - Diane Houston
Social Coordinator – Kate Garrett

Outreach Coordinator - David Blitstein
Programs Coordinator - Dave Elliott
Membership Coordinator - Jim Garrett
Communications Coordinator - Grace Zimmerman

Call to Order: 7:09 p.m.

Establish Board Quorum

Quorum present; directors absent: Bob Tonnie. Lloyd Tosse arrived at 7:20; Diane arrived at 7:30.

Approval of Minutes – September 28, 2017 – Minutes approved with Bernie's suggested corrections.

President's Report – The wine for Rod Byers should be delivered to Dave Elliot.

The general meeting at Betts' was very successful. The food worked out well; many people brought appetizers. It was mentioned that Mrs. Rickman, who was at the Betts Vineyard meeting, might be interested in hosting a future meeting. Bernie suggested inviting Jacques to the holiday party for a presentation and farewell.

Treasurer's report -

Receipts: Merchandise sales \$302 + \$332; Interest \$.07

Balance in checking: \$3,895.15

General fund: \$1,862.169

Scholarship: \$2,033.09

Social Coordinator's report: No report.

The Board decided no food for November meeting.

Invitation to holiday party is posted on website, Elaine brought printed invitations to Oct meeting. E-mail blast will be sent out. Bernie will ask John Lyons to get supplies from the Tonnies.

Outreach Coordinator's report

David B. reported two receipts for two T-shirts and one sign sales, totaling \$85.21.

David will get a certificate for Jacques if he confirms he is coming to holiday party.

Discussion held on SWGGA table at local events: Cornish Festival: short days, possible bad weather. Grass Valley market - \$30 a night for summer. June or July suggested. David will explore further.

David suggested we get business cards for SWGGA with the meeting schedule on back along with place to write in a director's name. Majority liked the idea. Dave Elliot offered to make the cards at his cost and will report back on pricing.

Program Coordinator's report

Next general meeting: November 16, 7pm which will include the Board election along with tasting of Bill Luce wines. Dave Elliot will give Grace a write-up for email blast.

Membership Coordinator's report

Jim reported one new member for total of 68 memberships (65 paid). John Lyons (Sierra Moonshine) referred him the new member. Jim Garrett will make a new SWGGA brochure and drop some off at Sierra Moonshine.

Communications Coordinator's report – No changes.

Old Business

- A. 2018 election: Bernie explained that typically the Secretary conducts the election & went over the process. Diane agreed; has had experience running many board elections. If no nominations from floor; motion will be made to approve slate by acclamation. Jim G. will print ballots.
- B. Social Committee discussion held about picnic next year, potluck, barbecue and whether to hire clean up people. No action taken.
- C. Membership letter re: dues increase – Jim G. reported he will have completed by early next week along with upgrading the SWGGA brochures.

New Business:

- A. Reduce newsletter frequency to quarterly or E/O month. Diane made suggestion due to difficulty getting articles for monthly newsletter. Extensive discussion held on difference between email blasts and notification of website posts. Decision made to leave as monthly for now, with understanding some newsletters may be sparse on content.

Next BOD meeting & location: December 12, 6:00 pm at the Garrett's.

Adjournment: 8:43 pm

Submitted by,

Diane Houston, Secretary