



SWGGA MINUTES

Board of Directors Meeting

September 28, 2017

Diane Houston's Red Paws Vineyard
12866 Sierra Vista Dr. G.V.

Directors:

President - Bernie Zimmerman

Vice President - Tony Mello

Treasurer - Lloyd Tosse (absent)

Secretary - Diane Houston

Social Coordinator - Bob Tonnie (absent)

Outreach Coordinator - David Blitstein

Programs Coordinator - Dave Elliott

Membership Coordinator - Jim Garrett

Communications Coordinator - Grace Zimmerman

Call to Order: 7:42 p.m.

Establish Board Quorum

Quorum present; directors absent: Lloyd Tosse and Bob Tonnie

Approval of Minutes – August 24, 2017

Tony Mello moved; seconded by Jim Garrett, all approved; Diane abstained due to absence at meeting.

President's Report – Bernie reported the wine for Rod Byers, provided by winemaker board members, along with SWGGA swag, should be dropped off at the UPS store. Dave will assemble in a basket and deliver to Rod.

Treasurer's report - written report provided as follows:

Checks written: Hartford insurance \$500, due refund of \$25.00

Receipts: Merchandise sales \$302 + \$332; Interest \$.07

Balance in checking: \$3,875.09

General fund: \$1,842.09

Scholarship: \$2,033.00

Social Coordinator's report: absent. Kate Garrett offered to provide snacks at upcoming general meetings, if necessary.

Outreach Coordinator's report

David B reported selling a sign and a few glasses at the last meeting. He also reported that due to moving our picnic to June, the scholarship award ceremony will be the week prior.

David also suggested setting up a SWGGA table at the Grass Valley Thursday night market for more exposure. Bernie was concerned about the cost. David will get costs for various events.

Program Coordinator's report

Next month: Visit to home winemaker Bill Betts in Meadow Vista. Start time: 6:00 p.m. Parking will be an issue; therefore carpooling will be suggested by meeting at the Chicago Park post office by 5:30. Notice of meeting will go to members only due to space limitation. Also, attendees are asked to bring chairs. Cheese and crackers will be provided by SWGGA & Board members will contribute appetizers.

Suggestions for future programs:

1. Bernie reported that member Randy Newsome offered to do a horizontal tasting of 2009 French Bordeaux. May, July & September were suggested as possible months for this event.
2. How to taste/describe wine and its characteristics
3. Saturday trip to Lucero winery
4. Tod Hickman, Chasewater, possibly bring their wines to a meeting

Membership Coordinator's report

Jim reported a total of 67 memberships with 10 new members in 2017.

Communications Coordinator's report

Grace was approached by the owner of Foothill event center (Ernie Caldwell) about holding our meetings there. Grace will follow up regarding cost.

Old Business

- A. 2018 election: Tony reported that every officer and director is willing to continue to serve, though Dave Elliot has reservations about continuing and asked for help on program ideas. Some were given and Dave agreed to continue. Tony will follow up with Bob Tonnie about serving next year; reservations expressed about his fit with the Board due to food focus instead of wine. Recommends replacement. Kate offered to serve next year, but would like help.
- B. Monthly meeting appetizers: brief discussion held about alternatives due to cost. No action taken except to continue with cheese and crackers.
- C. Revenue & Expenses

Dave Elliot motioned to raise the annual membership dues to \$55; Tony M. seconded, all approved. Diane suggested communicating to the members the reasons for the increase (how long since last increase, expenses, etc.). Jim

suggested providing a financial report with the dues increase notice and offered to work with Lloyd.

Motion made to raise the holiday party fee to \$60. All approved.

New Business:

Social Committee: Due to the work involved in this area (meeting snacks, annual picnic, Christmas party), Bernie suggested forming a committee.

Next BOD meeting & location: October 26, 2017 @ The Blitstein's: 12857 Sierra Vista Dr. Grass Valley, CA 95945

Adjournment: 9:35 pm