



SWGGA MINUTES  
Board of Directors Meeting  
July 27, 2017

Directors Present:

Bernie Zimmerman – President  
Tony Mello-Vice President  
Diane Houston-Secretary  
Lloyd Tosse – Treasurer  
Dave Elliott – Education Coordinator  
David Blitstein – Outreach Coordinator  
Grace Zimmerman - Communications Coordinator  
Bob Tonnies - Social Coordinator  
Jim Garrett – Membership Coordinator

Call to Order: Meeting was called to order by President Bernie at 7:18 P.M.

Establish Board Quorum: A quorum was determined to be present.

Approval of Minutes: *Motion made by Dave Elliot, seconded by Jim Garret to approve the minutes of the regular Board meeting of June 22, 2017; all approved.*

President's report: Bernie relayed his discussion with Rod Byers on adding an award category sponsored by SWGGA for the county fair home winemaking competition. Diane Houston motioned to authorize Bernie to approve another category should Rod Byers think it's appropriate, Dave Elliot seconded; all approved.

The Agriculture Commissioner requested an article featuring our organization for the crop report. Bernie volunteered to write the article.

Treasurer's report: Lloyd reported \$1,020 income from the picnic with a cost of \$1,402. We paid for 65 dinners; 60 attended; 51 paid. \$940 was raised for the scholarship fund from the raffle and silent auction. Currently there is a total of \$1600 in the general account with \$2,033 in the scholarship fund.

Social Coordinator's report:

**SWGGA picnic reveiw:** Bob Tonnies reported that the trial run on Friday night and the set-up was a LOT of work in addition to the 100-degree heat. He suggested a different time of year due to the heat and said more volunteers were needed. Bernie reported that Gary Glaze offered to host it at his home next year. All agreed May or June would be better.

Outreach Coordinator's report: David reported \$232 in swag sales (hats, aprons, signs) at the picnic. The three members of the scholarship committee agreed to return for next year.

Program Coordinator's report: Dave Elliot reported on the following general meeting topics:

September: visit to home winemaker, Bill Deets

October: TBD

November: Wine broker Dave Luce.

He also reported that commercial member, Grey Pine will have a wine dinner at the restaurant 1228 in Penn Valley on August 28.

Membership Coordinator's report: Jim reported that we brought in 11 new members in 2016 and only 3 new members so far in 2017. He suggested working with John Lyon, new owner of Sierra Moonshine to help promote SWGGA with information posting. Other ideas need to be explored for bringing in members.

Communication Coordinator's report: Grace reported she was still hearing from members they didn't know about events & meetings despite regular email blasts and website postings.

#### Old Business:

2018 Election: So far, Tony has contacted three incumbent Board members to determine if they wish to continue serving.

#### New Business:

Bernie received an email from Wine Maker magazine regarding placement of their add on the SWGGA website. SWGGA would receive half of the \$14 subscription price for any that signed up through our website. Dave Elliot motioned to approve the arrangement, David Blitstein seconded, all approved.

A flyer about the SWGGA county fair home winemaking awards ceremony scheduled for the August meeting was being handed out at the fair entrants' table unbeknownst to the organization. Typically, the SWGGA meetings are not advertised to the public. Jim Garret motioned to open the meeting to the public and advertise it. Tony Mello seconded; all approved.

Jim Garret has two sound systems; one purchased by SWGGA, one by him. He wants to sell the old SWGGA one. Diane Houston motioned to authorize Jim to proceed, Dave Elliot seconded, all approved.

Next BOD meeting: August 24 at The Zimmerman's: 16400 Autumn Oak Rd., G.V.

Adjournment: Meeting adjourned at 8:39 P.M.

Respectfully submitted,

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Diane Houston, Secretary