

February 2017



The Trellis Wire

Welcome to the Sierra Wine and Grape Growers Association Newsletter

Here in our monthly newsletter, we keep our members up to date on SWGGA activity, and provide links to our [website](#), where you can read more.

Next Meeting

Subject: Can This Wine Be Saved?

Date and Time: February 16, 7 pm

Location: Ponderosa Hall, Fairgrounds



January Meeting

Dave Elliott presented a fascinating lecture and slide show illustrating the careful stewardship of his vineyard through the winter. If you've never rehydrated your vineyard after harvest, you might want to talk to Dave.

[Continue reading ...](#)

Tip: if you click on Continue reading you will go to the website. To get back here, return to your email application.

Announcement: California State Fair Home Wine Competition

The entry requirements and entry dates for the California State Fair Wine Competition have been changed. In particular, the dates have been moved up to **February 13 - March 15**.

Check out the link below for details:

THE BOTTLE SHOCK OPEN



If you are looking for yet another competition:

[The Bottle Shock Open](#)

From the Editor

Hi, I'm Grace Zimmerman, your Webmaster and now editor of the newsletter. I will not be able to fill Dan Carrick's shoes (for one thing, they are literally big) but I will do my best to keep the newsletter going.

I will rely on you, my volunteer army of citizen journalists, to keep me supplied with ideas, links, articles, anything you want to send me. Contact me at sierragrapegrowers@gmail.com.

Thank you

Wine Labels on display

If you are in San Francisco before April 16, and have some time to spare, consider visiting the small but entertaining exhibit on vintage California wine, beer and fruit crate labels at the [California Historical Society](#). The labels were produced in the 1930s by the Lehman Printing and Lithographing Company of San Francisco. Here are a few examples.





Most of the winery names are lost in history, but there are labels from Simi and Italian Swiss Colony. Interestingly, much of the wine is labeled wine, red wine or a generic term such as burgundy. Where were the Pinot Grigios and Petite Verdots?



SWGGA shirts available at monthly meetings

Left: Ladies Denim shirt has no pocket and comes in short or long sleeve, a variety of sizes, 100% cotton and preshrunk. \$35.00 ea.

Right: Men's Denim shirt has a pocket, available in short or long sleeve, various sizes, 100% cotton and preshrunk. \$35.00 ea.

The Outreach Coordinator, Dave Blitstein, will have a few shirts on display and for sale at the monthly meetings. The current inventory is somewhat limited in sizes but he can get you what you need. Get in touch with Dave if you want to place an order or have questions: dbeffx@aol.com.

We now has a good stock of glasses and they are on display at our monthly meetings. They are handsome and very sturdy. \$3 each



Check out our **Commercial Members**

[Besemer Cellars](#)

[Clavey Vineyards](#)

[Coufos Cellars](#)

[Double Oak Vineyard and Winery](#)

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